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Starfish and Student Success Networking

Fall 2024 SCCCD Convocation



Starfish | Student Success Platform Components

Tracking items raised by faculty/staff, Progress Updates completed by faculty

Current use:

- Instructors
- Students
- Counselors
- Student Service Areas

Predictive Data Resource to help guide planning and interventions

Current use:

- Reedley College is using this to help focus Counseling outreach efforts for at risk students.
- Will be exploring expansion at other SCCCD Colleges during 24-25.

Degree **Early Alert Planner** Success Connect Scores Case Management

Program Maps help guide SEP development.

Degree Plans (SEP's) in Starfish allow
students to access their SEP and counselors
to collaborate on it.

Current use:

- MCC, RC and FCC Counselors
- Students able to access their plans
- Outreach for registration assistance
- Administration/Enrollment Management for Student Centered Scheduling

Appointments, Kiosks (Virtual and F2F), Success Network & Case Management

Current use:

- Students
- Counseling
- Support Staff
- Tutorial Services & Support Resources
- Library
- Instructors & Instructional Labs

How to Access Starfish

Faculty/Staff/Students use their single sign-on credentials to log into Starfish:

Starfish App in My Portal

Starfish Button in Canvas

Website Links

Direct Links in Messaging

QR Codes – directing them to specific services for appointment scheduling or kiosks.

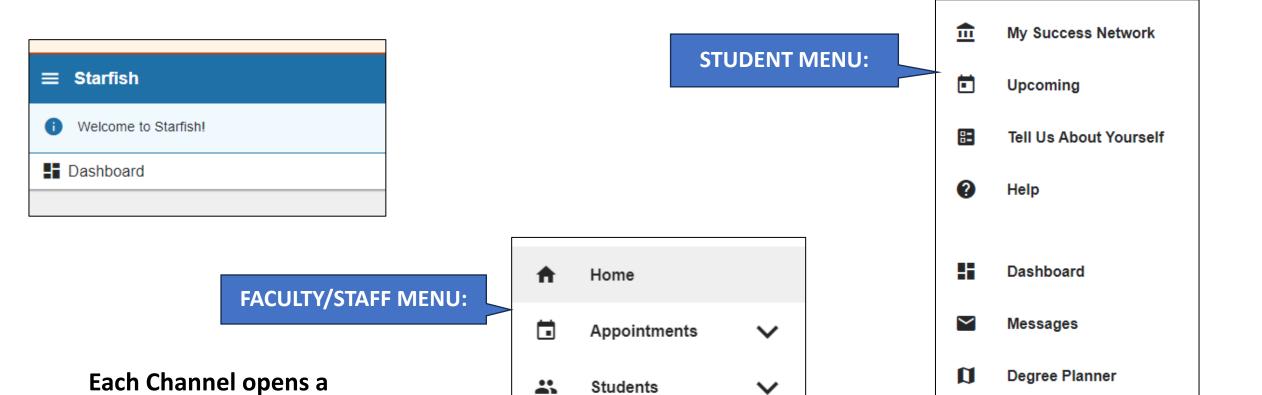


Dear Rachel,

We received a notification that you are undecided about your major and may benefit from career exploration.

We have helped students just like you find a major and career path that works for them. Research shows Reedley College students who pick a major early in their college career are much more likely to complete college.

We would like to personally invite you to meet with a Career Counselor for a one-on-one career counseling appointment to discuss your interests and possible career opportunities. You may schedule an appointment via Starfish through the Reedley College Career and Employment Center Starfish Service. You may also call the Career and Employment Center Office at: (559) 494-3543.



Services

Help

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Success Plans

Request Assistance

Courses

different set of

resources.

Dashboard

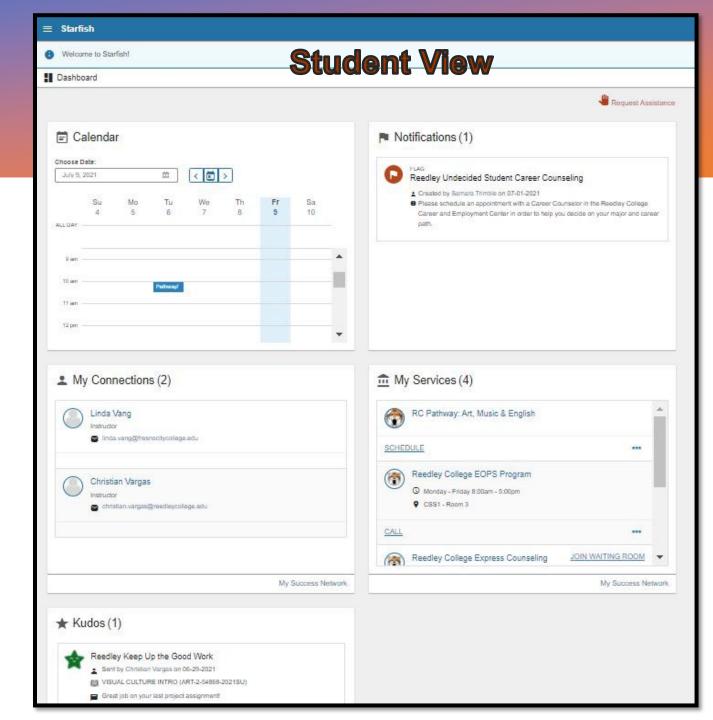
Calendar: Shows upcoming calendar items such as class meetings and appointments.

Notifications: Shows active flags, referrals or action items that have been assigned to you by members of your Success Network.

My Connections: Shows people that you are connected to such as instructors or team coaches.

My Services: Shows specific services that you are connected to.

Kudos: Show when people have recognized your positive efforts!



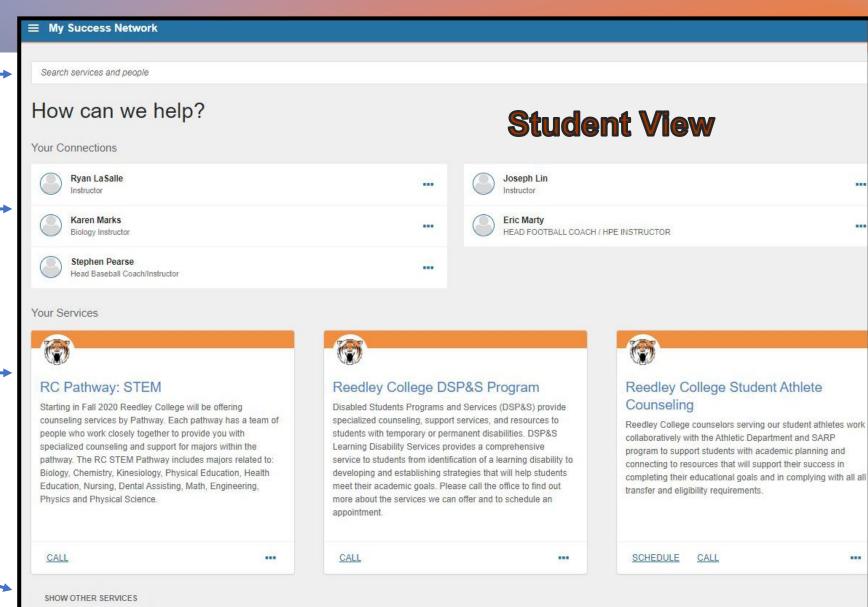
My Success Network

Search for individuals or services

A student's
Connections, based
on course enrollment
and individual
connections

Program and services connected to the student

Display a catalog of other services in the district



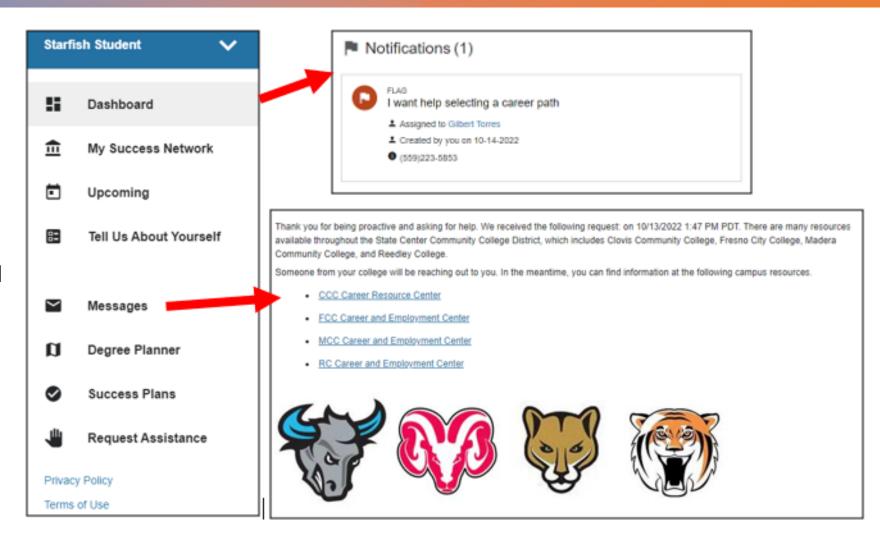
STUDENT NOTIFICATIONS

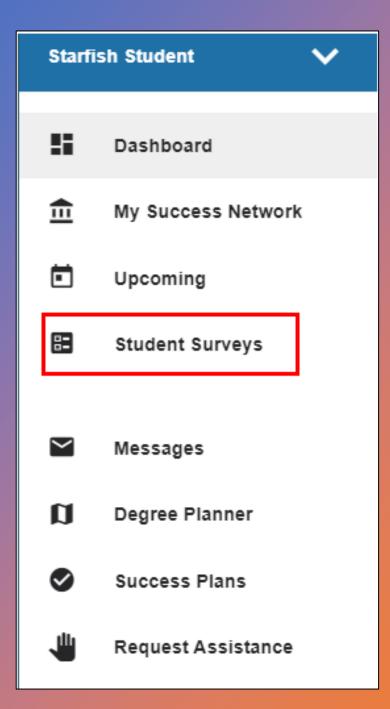
Students receive information when we use starfish.

- When tracking items with notifications setup are raised.
- When future appointments are scheduled or changed.
- In Starfish: Notifications can be viewed within Starfish on the Dashboard and in the Messages channel.
- SCCCD Email:
 An email with the same information is also sent to the students SCCCD email.

Starfish Introduction to

Dashboard and Messages Video
on the Starfish Support Playlist





Starfish Student Surveys

Term Based

Helps us gather information from students about their current needs.

Tell Us About Yourself Survey

Summer/Fall 2023 1,654 students

Marketing Timeline:

Website Banner: First 3 weeks of semester

Social Media Post: First week of Semester

Email and Text to Students: Second week of Semester

SCCCD Student Surveys webpage:

https://www.scccd.edu/lp/campaigns/starfish-survey.html

Tell Us About Yourself Basic Needs Survey

7 Questions Total

Each question can be used strategically to develop a support network to assist students!

Intervention Strategy:

The SCCCD referral is raised for students who answer "Yes and I would like information about Campus and Community Resources.":

- SCCCD Food Resources Referral
- SCCCD Housing Resources Referral

Food & Housing Insecurity Questions

- Are you concerned about having enough food for you and your family?
- Are you homeless or concerned about becoming homeless?

New Question for Fall 24

Have you experienced incarceration or been involved with the justice system?

Intervention Strategy:

Each college will be able to connect with students who respond "yes" to help students be aware of and connect to resources such as the Rising Scholars program.

Tell Us About Yourself | Confidence in Major

Helping us connect with students who need help with selecting a major!

Intervention Strategy:

For students who answer Slightly Certain or Not Certain at All, create referral to the Career Center for Career Assessment/Counseling Services.

At Reedley, this is done each Monday for students who updated their response during the week prior.

	Count of
How Certain are you about your	Student ID
program Choice/Major?	(Fall 23)
Very Certain	878
Moderately Certain	550
Slightly Certain	158
Not Certain At All	68
Grand Total	1654

Tell Us About Yourself | Intervention Strategies

This data can be used to conduct outreach to students for courses/resources that will help them with learning or becoming more confident in their ability to use computers to complete assignments.

How Confident are you in your ability to use a computer to complete assignments?	Count of Student ID (FA23)
Very Confident	1060
Moderately Confident	480
Slightly Confident	97
Not Confident At All	17
Grand Total	1654

How Confident are you that you will have access to the internet when you need to complete assignments?	Count of Student (FA23)
Very Confident	1067
Moderately Confident	441
Slightly Confident	131
Not Confident At All	15
Grand Total	1654

This data can be used to drive resource development and opportunities for students to gain access to internet within the college, the community and even low cost options for their personal use.

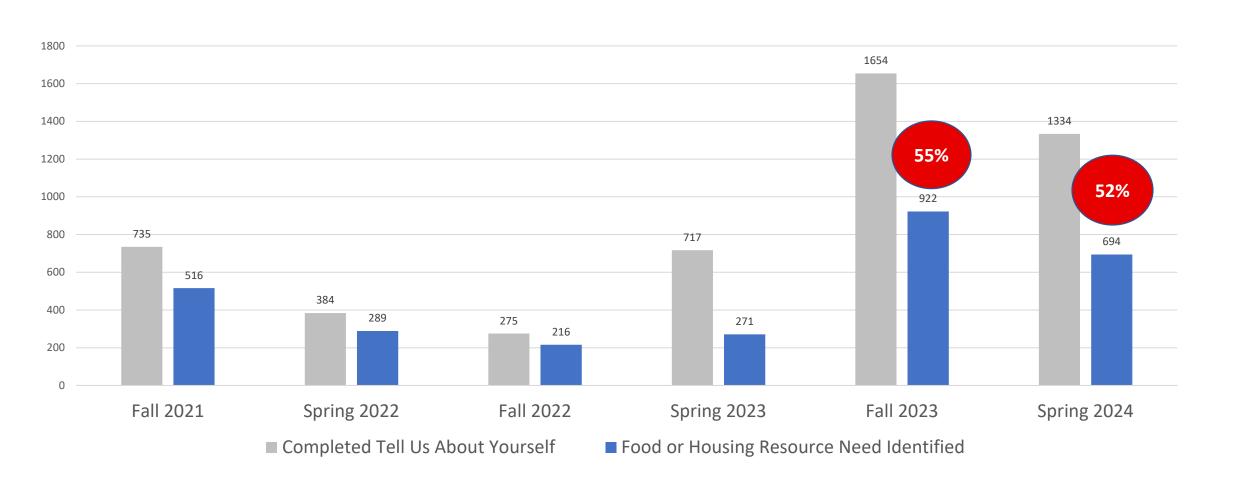
Tell Us About Yourself| Financial Aid



This data can be used to by a variety of areas (i.e. Financial Aid and Veterans Services) to reach out to students. For example if the student identifies they will be using FAFSA or Veterans Benefits but have not yet completed the FAFSA or connected with the Veterans Certifying Official.

	Count of Student ID
How are you planning to pay for college?	(FA23)
Financial Aid/FAFSA/Dream Act (grants,	
loans, work study)	1181
Self-Funded (job, savings, etc. or Parents)	330
Veterans Education Benefits	15
Unsure	128
Grand Total	1654

How many students identify Basic Needs through the survey?



There are many resources available throughout the State Center Community College District, which includes Clo City College, Madera Community College, and Reedley College. There are also resources throughout the Centri The following links provide more information about resources to assist with housing.

- City of Clovis Affordable Housing Services
- Fresno County Housing Assistance
- Madera County Housing Programs
- Housing Authority of Tulare County









College Pantries are here to support enrolled State Center Community College District students with access to free food items and personal hygien products.

College Based Resources:

- CCC Crush Pantry
- FCC Ram Pantry
- MCC Lion's Den Food Pantry
- RC Tiger Pantry

Community Based Resources:

- CalFresh
- Central California Food Bank
- Fresno County Food Mag
- Freefood.org for Madera
- Food Link for Tulare County









Food & Housing Resources Information & Follow-up

Informative Messaging:

SCCCD Food Resources Referral and SCCCD Housing Resources Referral automatically triggers information being sent to the student.

- In Starfish: The information can be viewed on the Messages channel.
- SCCCD Email: A copy of the message is sent to the students SCCCD email.

Follow-up Workflow:

Referrals are triaged out District-wide based on student's college connection and additional outreach is conducted to ensure the information was received and provide any additional assistance needed.



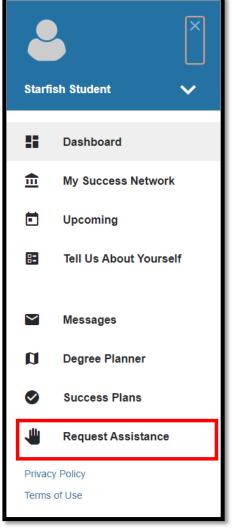
Student Surveys in Starfish

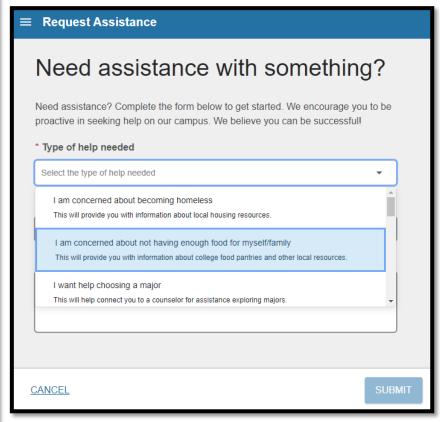
How You Can Help!

Be an Active Part of our Student Support Network!

- Talk to Students about Starfish!
- Encourage Students to Complete the Tell Us About Yourself- Basic Needs Survey each semester
 - Use The QR Code to direct students to complete the survey
 - Share the SCCCD Student Surveys webpage with students: https://www.scccd.edu/lp/campaigns/starfish-survey.html
 - Take a few minutes to show students the Student Surveys in Starfish Video (it's embedded on the webpage)

Starfish | Request Assistance





Students can ask for help with 15 different options!

Information sent to student's SCCCD Email and Starfish Messages Channel for the items selected.

Each item is triaged to specific people who will answer questions and assist with resources.

Marketing Timeline:

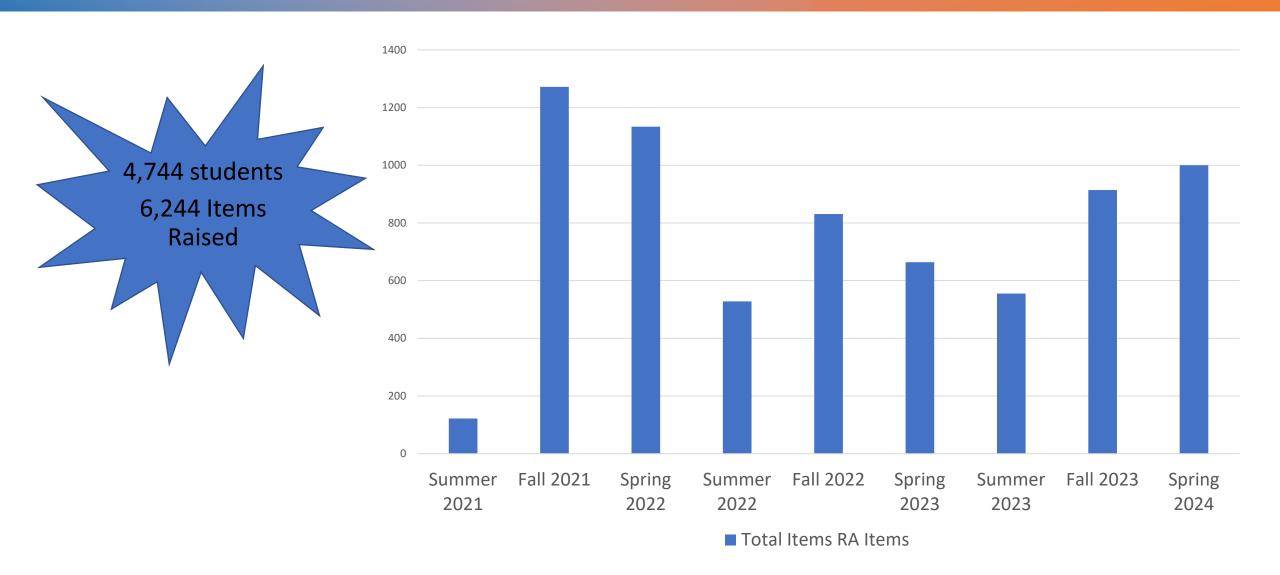
Website Banner: Weeks 4-6 (and often beyond)

Social Media Posts: Week 4

Email and Text to Students: Week 4

SCCCD Request assistance webpage: https://www.scccd.edu/lp/campaigns/starfish-request-assistance.html

Request Assistance – Items Raised by Students





Request Assistance in Starfish

How You Can Help!

Be an Active Part of our Student Support Network!

- Talk to Students about Starfish!
- Help Students be aware of Request Assistance
 - Use The QR Code to direct students to complete the survey
 - Share the SCCCD Request assistance webpage with students: https://www.scccd.edu/lp/campaigns/starfish-request-assistance.html
 - Take a few minutes to show students the Request Assistance in Starfish Video (it's embedded on the webpage)

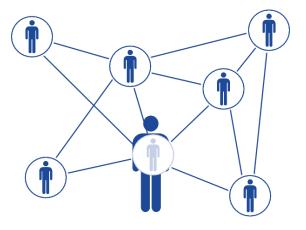
Early Alert and Student Success Networking



Student needs help



Instructor or staff/faculty notes student's performance or need in Starfish



2-way Networking

Student can reach out for help and student network reaches out to student.



Student receives support and is one step closer to college success

Tracking Item Types and Examples

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- Each college manages their own tracking items and establishes the communication template and workflow associated with each item.
- Look for the college in the name of the item.





Kudos

- Keep up the Good Work
- Showing Improvement

Flags

- Attendance Concern Online or In Person
- Concerned with your course progress
- Course Withdraw Recommendation
- General Concern/Counselor Intervention
- Missing Assignments



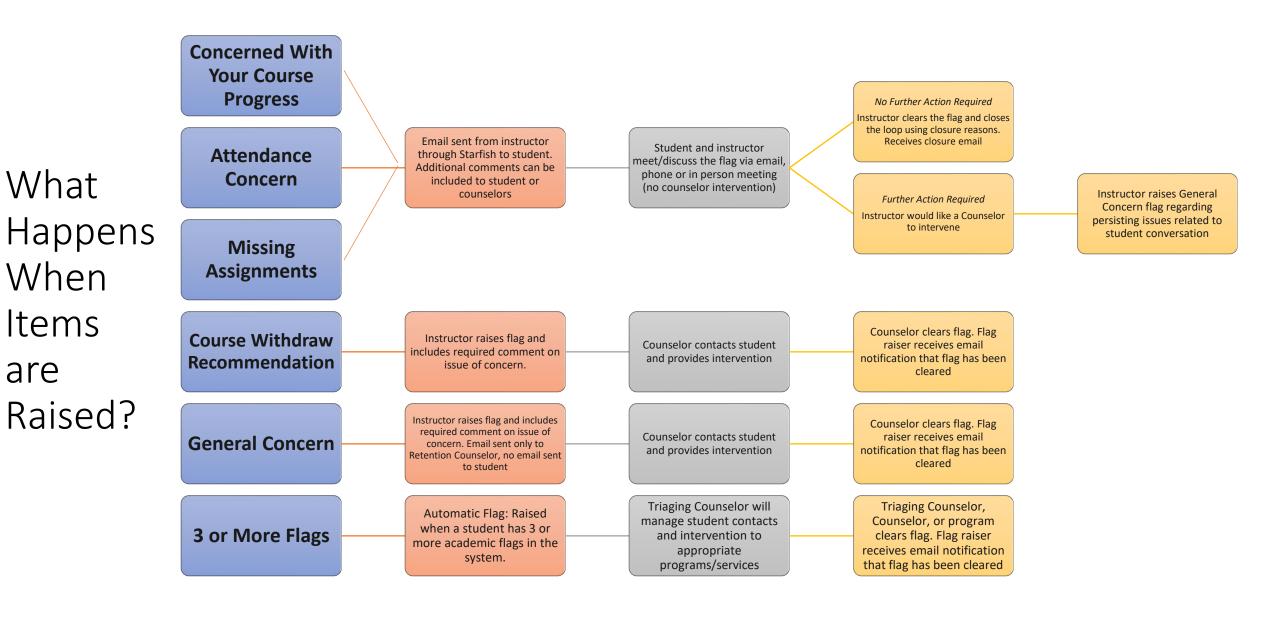
Referrals

- DSP&S Referral
- Financial Aid Referral
- Tutorial Resources



To Do's

- RC Register for Next Semester
- RC RSVP for Commencement



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Contact the Early Alert Lead at your College for more details!

Early Alert | Modes of raising items

Manual

- Raise a tracking item at any time during the semester
- Raise a flag on a single student or a group of students

Progress Survey

- Instructor notified when survey is available
- Survey sent according to section dates
- Linked to course roster(s)
- Convenient and easy way to raise items

Manual Items

Week 1-4

Progress Survey for 18 week sections

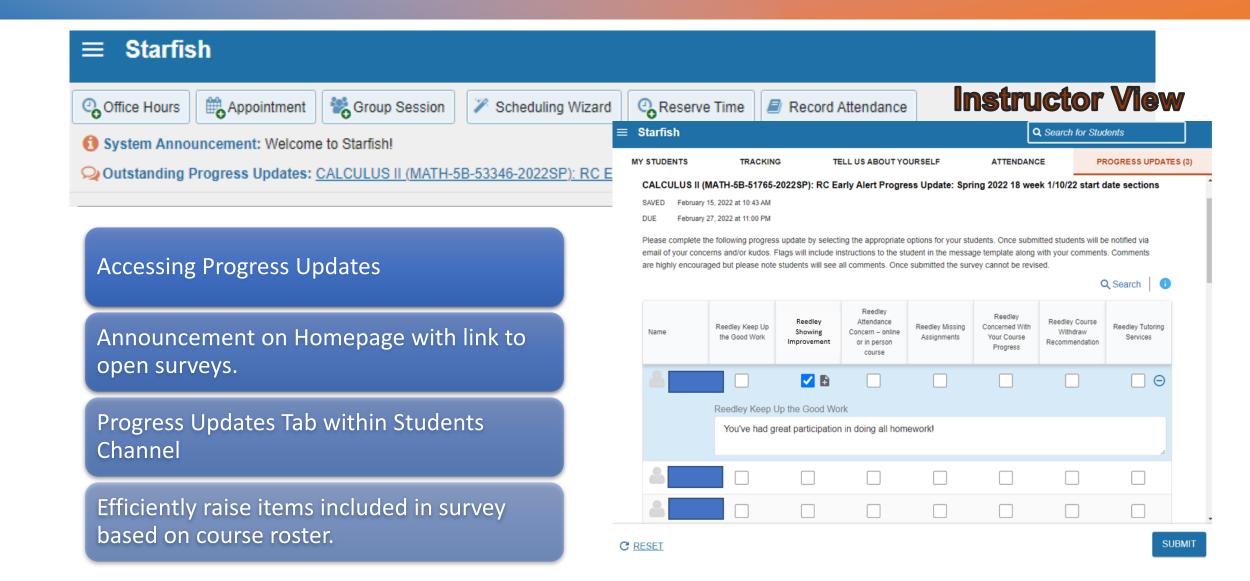
Week 5 – 8

Manual Items

Week 9 –18

Short term sections sent progress updates throughout semester according to their start, drop, and end dates

Raise Items via Progress Updates



Raise Items Manually

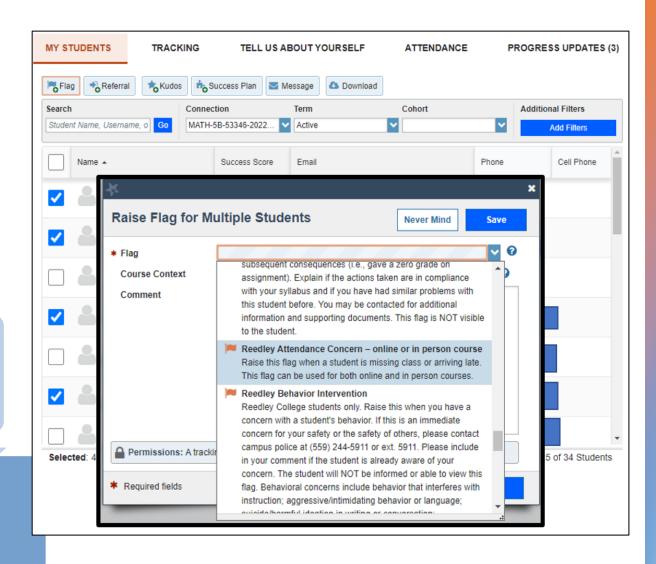
Raise an item for one student or multiple students at the same time.

My Students Tab within Students Channel

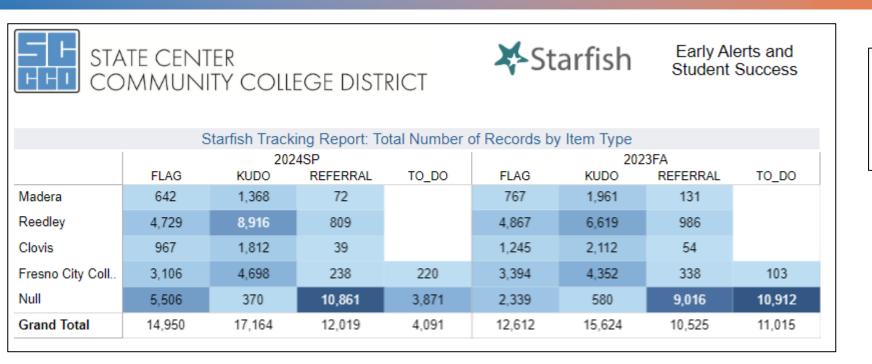
Using Connection for the course student(s) are enrolled in.

Can be used at any point in the semester.

Instructor View

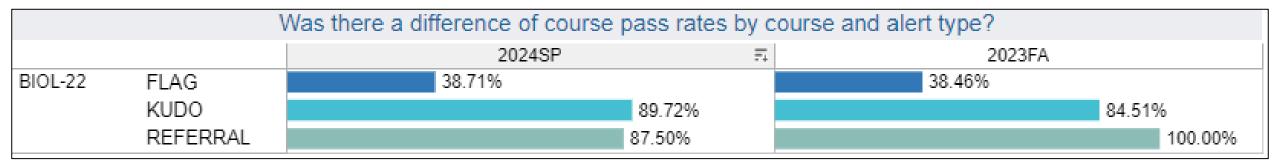


District-Wide Tracking Item Dashboards



NOW AVAILABLE!
In Tableau
Enrollment Management Folder

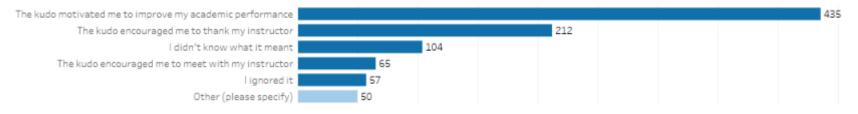
Dashboard currently allows disaggregation by term, college, tracking item, course and course grade



What do Students Say About Early Alert?



Q5 What was your experience upon receiving a Kudo? (select all that apply)



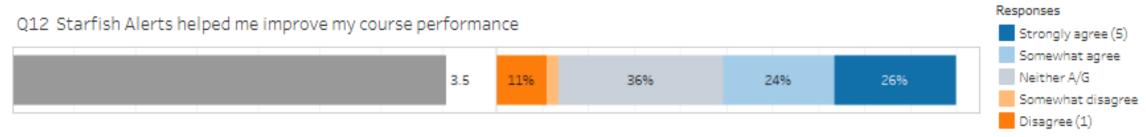
Kudos Work!

89%
reported the Kudo
Motivated them to
improve their academic
performance!

They Believe it Helps them!

50%

Agree that Starfish Alerts helped them improve their course performance.



Key Reminders!

Actively be part of our Student Support Network!

- Setup your Starfish Profile
- Participate in Starfish Progress Updates
- Manually raise tracking items when needed
- Talk to Students about Starfish!
- Talk with faculty and staff about Student Support Networking!
- Distribute Starfish Information
 - Tell Us About Yourself Flyers
 - Request Assistance Flyers
 - Encourage students to complete the Starfish for Students Orientation in Canvas

t Connection Profile



Anya Connelly-Howland English Instructor

SCHEDULE APPOINTMENT

Contact Send an email

About Anya

Hi students, If you need help going over the material covered in class, or just have a question, please visit me in my Office Hours. M-10:15-11:15 am (In Person) T- 1:30-2:30 (Zoom) W-10:15-11:15 am (In Person) Th- 12:30-2:30 (Zoom)

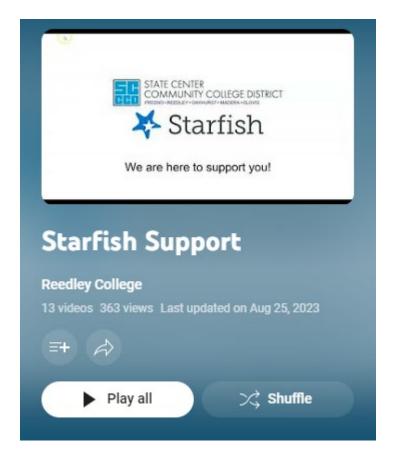
- 1. Click on your name in the Navigation menu and select the **Edit Profile** tab.
- 2. Use the **Upload Photo** link to add a photo to your profile.
- Review/Update/Fill in Information in each area.
- 4. Select Submit to Save
- 5. Select the Email notifications tab.
 Update Tracking Item Notifications to your preferences.
- 6. Select Submit to save

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YouTube:

Starfish Support Playlist



Clovis Community College:

Rachel Moring-Garcia: rachel.moring@cloviscollege.edu
Nancy Chavero: nancy.chavero@cloviscollege.edu

Madera Community College:

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Fresno City College:

Susana Garcia: susana.garcia@fresnocitycollege.edu
Evie Contreras: evie.Contreras@fresnocitycollege.edu

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