

A stylized, light-colored illustration of a plant with several leaves and a cluster of small, round buds or flowers, positioned on the left side of the slide against a dark brown background.

# **STRATEGIC CONVERSATION**

**PRESENTED TO BOARD OF TRUSTEES  
JANUARY 10, 2012**

**DR. JOTHANY BLACKWOOD & DIANE CLEROU**



# Connecting to the Vision

- Visioning
  - Workshop at Board meeting on January 24, 2012.
- Strategic Conversation
  - Internal stakeholders only.
  - February 7, 2012.
- Charette
  - Internal and external stakeholders.
  - March 1, 2012.



# Understanding Strategic Conversation

- What Is It?
- How Can the Board Use It?
- Who Developed the Concept?
- What Subjects Can It Explore?



## Understanding Strategic Conversation - Continued

- Observation and participation in the process.
- Interacting with constituent groups on the value and purpose of this process.
- The Strategic Conversation report is now posted on the district's website and intranet.



# Timeline

- Two-hour informal but structured dialogue preceded by one-hour reception.
- Registration/Social Hour 1:00-2:00pm.
- Strategic Conversation event 2:00-4:00pm.
- The event will be held at Fresno City College in Old Administration Building #251.



# Planning for Strategic Conversation

- Strategic Conversation Workgroup Composition.
- Support for Planning.
- Weekly Planning Updates.



# Participants

- Limited to internal stakeholders.
- Electronic invitation:
  - Individuals will self-select to participate.
  - RSVP.
- Strategic Conversation: Just the Facts.
- Internal stakeholders will receive a brief paper on the topic.



# The Process

- Opening
- Part 1
- Break
- Part 2
- Closing



# Outcomes of Strategic Conversation

1. Engage Board members and internal constituent groups in discussion of a specific District wide strategic issue.
2. Integrate comprehensive strategies identified in the Strategic Conversation into District wide and/or college planning processes.
3. Revise goals and objectives of the District wide Strategic Plan, during the annual review, based on findings from the Strategic Conversation if applicable.



# Observations on the Process

“The value of this process is it allows us as a Board to hear directly from constituent groups without the filtering that normally occurs when the Board is presented information.”

-Donna Miller, Board Member NOCCD

“This allows us to make root changes by taking the opportunity to include many of your suggestions in our strategic plan and objectives.”

-Dr. Ned Doffoney, Chancellor NOCCD

“ I feel like the student voice is heard when we come out and participation; varies depending on the topic.”

-Student leader



# Sharing Strategic Conversation

- District wide presentations:
  - Chancellor's Cabinet January 9, 2012 2pm
  - Board of Trustees January 10, 2012 4:30pm
  - District Office January 12, 2012 9am
  - Strategic Planning Workgroup January 13, 2012
  - North Centers Vice Chancellor's Cabinet January 17, 2012 2pm
  - Reedley College President's Cabinet January 18, 2012 1pm
  - Fresno City College President's Cabinet January 19, 2012 2pm
  - Communications Council January 31, 2012 9am



# QUESTIONS AND ANSWERS