DISTRICTWIDE INTEGRATED PLANNING
State Center 2035 Commission Meeting #1
AGENDA

Long-Term Planning
Integrated Approach
Measures of Success
Stakeholder Mapping
Shared Vocabulary
Districtwide Mission
Districtwide Values
Next Steps
WHY LONG-TERM PLANNING?

- Engage constituent groups in a dialogue about the future
- Establish overarching goals based on a shared vision of what an institution can become
- Demonstrate that long-term goals support the institution’s mission
- Confirm that the overarching long-term goals support and unify other planning efforts
- Ensure that educational needs drive site and facilities improvements
- Inform the public of the institution’s mission, vision, values, and goals and garner support

WHAT ELSE?
WHY LONG-TERM PLANNING?

- Engage constituent groups in a dialogue about the future
- Establish overarching goals based on a shared vision of what an institution can become
- Demonstrate that long-term goals support the institution’s mission
- Confirm that the overarching long-term goals support and unify other planning efforts
- Ensure that educational needs drive site and facilities improvements
- Inform the public of the institution’s mission, vision, values, and goals and garner support
WHY STATE CENTER 2035?

• Develop a shared vision for the future

• Establish overarching goals to guide planning across the District

• Integrate long-term Districtwide Planning with the Colleges’ education plans
APPROACH

Integrated
Participatory
Data-Informed
A SUSTAINABLE APPROACH TO PLANNING THAT
builds relationships,
aligns the organization, and
emphasizes preparedness for change.

-- Society for College and University Planning (SCUP)
INTEGRATED
DISTRICTWIDE
PARTICIPATORY DISTRICTWIDE CONVERSATIONS
PARTICIPATORY
DISTRICTWIDE CONVERSATIONS
DATA-INFORMED
QUALITATIVE

Top Reasons to Come to Campus:
- In-person collaboration
- Socializing with others

In the future...
my preferred class format will be:

- 27% Fully In Person
- 33% Fully Remote
- 40% Hybrid
5 STEP PLANNING PROCESS

1. PREPARE
   - DISTRICTWIDE + COMMUNITY INPUT

2. ANALYZE
   - DISTRICTWIDE + COMMUNITY INPUT

3. FRAME
   - DISTRICTWIDE + COMMUNITY INPUT

4. EXPLORE
   - DISTRICTWIDE + COMMUNITY INPUT

5. RECOMMEND
   - DISTRICTWIDE + COMMUNITY INPUT

INTEGRATED | PARTICIPATORY | DATA-INFORMED
### TIMELINE

**PRELIMINARY**

**2023**

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**2024**

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**DISTRICTWIDE ENGAGEMENT**

<table>
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<tr>
<th>Event</th>
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<tr>
<td>Chancellor's Cabinet</td>
<td>9-Jan</td>
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<tr>
<td>Districtwide Executive Meeting (9-10:30)</td>
<td>31-Jan</td>
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<tr>
<td>College Site Visits and Discussions</td>
<td>-</td>
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<tr>
<td>State Center 2035 Commission Workshop</td>
<td>MONTHLY</td>
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<tr>
<td>Districtwide Managers Meeting (10-12)</td>
<td>10-Feb</td>
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<td>Districtwide Forums + Surveys</td>
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<td>Community Forums + Surveys</td>
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<td>Board of Trustees</td>
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**NOTES**

- Feb 9 – State Center 2035 Commission Workshop #1
- Feb 10 – DW Managers Meeting
MEASURES OF SUCCESS
### MEASURES OF SUCCESS

<table>
<thead>
<tr>
<th>Process</th>
<th>Plan</th>
<th>Results</th>
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<tr>
<td>Involves external communities in process and become champions (for future bond)</td>
<td>Integrates the college’s EMPs into specific projects for a facilities bond</td>
<td>Increases enrollment – focus on untapped enrollment ops</td>
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<td>Gets buy-in from all constituent groups – broad group of supporters</td>
<td>Creates a plan that is flexible and can pivot (adapt)</td>
<td>Increases diversity of employees</td>
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| Standardize documents across district and campuses  
  - quantity: number of plans  
  - qualitative: speak the same language | Determines the role of philanthropy | Aligns with resource allocation model |
| Increased community involvement to help inform decision-making | Addresses changes since last plan  
  - culture, DEIA, technology | Increases student graduation rates (degrees + certificates) |
|                      | Discusses how teaching has transformed and what will it look like in 2035? | Equitable resources across district/campuses |
STAKEHOLDER MAPPING
STAKEHOLDER MAPPING

- CHANCELLOR’S CABINET
- STATE CENTER 2035 COMMISSION
- LEAD
- WORK
- CONTRIBUTE
- IN THE LOOP
To build a better learning and working environment, we must also acknowledge and embrace our responsibility to critically reassess our own structures, practices, and values.

- The primary charge of this commission is to provide expert advice to the Chancellor on the development of a new Districtwide long-term integrated plan.
- This State Center 2035 Commission will guide the development, review, and Districtwide vetting of State Center 2035.
- Members of this Commission will be responsible for analyzing and discussing key findings and recommendations as well as providing input during the writing process.
- The Commission recommendations will be presented to Chancellor’s Cabinet.
STAKEHOLDER MAPPING

- **Lead**: Chancellor's Cabinet
- **Work**: State Center 2035 Commission
- **Contribute**
  - Board of Trustees
  - Fresno Drive
  - Business + Industry
  - Non-profit + social agencies
  - K16 partners
  - Foundation BOD
  - Board of Trustees
  - Media
  - Donor base
  - CVHEC
- **In the Loop**
  - College Communities
  - Students
  - Faculty
  - Classified Professionals
  - Governmental Partners
  - Homeowners / neighbors
  - EDC / Workforce
  - Media
DISTRICTWIDE VALUES
DISTRICTWIDE CORE VALUES

STEWARDSHIP: We are committed to the enhancement, preservation, conservation, and effective utilization of our resources.

COLLABORATION: We are committed to fostering a spirit of teamwork internally with our students, faculty, classified professionals and administrators while expanding our external partnerships with education, industry, and our community.

INTEGRITY: We are accountable and transparent. We adhere to the highest professional standards.

INNOVATION: We are committed to an educational environment promoting actions and processes that create new methods, ideas, or products.

INCLUSIVITY: We are intentional in creating an environment that cultivates, embraces, and celebrates diversity.
NEXT STEPS
# NEXT STEPS

## Mar 9
- State Center 2035 Commission Workshop #2
- Site Visits, Surveys and Forums