An application for the:

California College Promise Innovation Grant Program

RFA Specification Number 16-041

Friday, February 3, 2017

Submitted on behalf of

State Center Community College District

*And its **Central Valley Promise** partner institutions:*

West Hills Community College District
California State University, Fresno
Fresno Unified School District
Kings Canyon Unified School District
Sanger Unified School District
Firebaugh-Las Deltas Unified School District
Mendota Unified School District

CHANCELLOR'S OFFICE
CALIFORNIA COMMUNITY COLLEGES

DISTRICT: STATE CENTER COMMUNITY COLLEGE DISTRICT
COLLEGE(S): FRESNO CITY COLLEGE, REEDLEY COLLEGE, CLOVIS CC
RFA SPECIFICATION NUMBER: 16-041

CONTACT PAGE

TO BE COMPLETED BY CCCCO
Grant Agreement No.: _____
Proposal ID No.: _____
Funding Status: _____
Fiscal Year: _____

Funding Source(s): Proposition 98 General Fund; CA College Promise Innovation Grant Program
Project Title: Central Valley Promise
Institution: Reedley College (lead site)
Address: 995 N. Reed Avenue
City: Reedley **State**: CA **Zip + 4**: 93654 – 2017

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Statement of Need

a. The problem that this proposed grant program will address.

The ***Central Valley Promise*** (CVP or *Promise*) is a regional, intersegmental response to low college going rates in the Central Valley of California. The State Center Community College District (SCCCD) - comprised of Fresno City (FCC), Clovis (CCC), and Reedley (RC) Community Colleges - together with partners West Hills CCD, five K-12 school districts, and California State University, Fresno, have capitalized on shared initiatives in instructional alignment, student preparation, and technology to design a multifaceted plan that will enhance the region's college-going culture. The *Promise* includes community, staff, and faculty development; sustainable funding practices through a regionally coordinated effort; and a centralized CVP Pilot project (hosted at SCCCD campuses) to establish best practices for regional project expansion.

b. The district and college(s); demographics, regional characteristics, and enrollment data.

SCCCD services the counties of Fresno, Kings, Madera, and Tulare in California's agricultural Central Valley; which partially overlaps partner WHCCD's services area. Recent spring enrollment data for both community college districts is presented below:

Regional Enrollment Details[1]			
Partner	**Spring 2014**	**Spring 2015**	**Spring 2016**
Fresno City College	22,984	23,680	23,883
Reedley College	9,739	10,337	10,363
Clovis Com. College	6,213	6,668	6,929
West Hills, Lemoore	4,277	4,350	4,309
West Hills, Coalinga	2,887	2,928	3,585

While it is one of the world's most productive agricultural areas, the Central Valley is also among the nation's most impoverished regions. Referred to at times as the "Appalachia of the West," the counties of the Valley are characterized by chronic unemployment, high incidence of poverty, and low levels of educational attainment.

Regional Demographics Details			
County	**Unemployment Rate[2]**	**Poverty Level[3]**	**BA Attainment[4]**
CA	*6.2%*	*19.4%*	*31.0%*
Fresno	10.2%	27.7%	19.5%
Kings	10.5%	24.5%	12.5%
Madera	10.5%	23.6%	13.5%

[1] SCCCD ATERM (Fall 2014, 15) and Colleague (Fall 2016) Reports; WHCCD Office of Institutional Effectiveness, Research and Planning.
[2] Employment Development Department, Labor Market Division (March, 2016) – not seasonally adjusted
[3] American Community Survey, 1-Year Estimates, 2015 – household income of less than $25K in the past 12 months
[4] American Community Survey, 1-Year Estimates, 2015 - Persons 25+ Years of Age: Bachelor's degree or higher

Tulare	11.7%	30.0%	13.3%

These regional characteristics are reflected in the students at SCCCD college campuses who attend from CVP Pilot partner districts (Fresno, Kings Canyon, and Sanger Unified). These individuals are frequently ***low-income*** (68%)[5] (RFA Outcome #6) with a significant number ***requiring developmental courses*** in order to progress to ***college level classes*** (RFA Outcomes #1 and #2). For those regional students who attend college, ***associate degree/certificate attainment and transfer rates*** (Objective #3 and #4) demonstrate the strong need to develop college success skills and behaviors in regional students from an early age.

Student Course Placement Characteristics[6]					**Attainment of SCCCD Certificate or Associate Degrees[7]**		
Yr	**Developmental**		**College Level**		**Site**	**Certificate**	**Associate**
2014	1,220	70%	182	10%	***FCC***	477	1,380
2015	1,280	71%	252	14%	***RC***	455	710
2016	1,392	74%	261	14%	***CCC***	22	366

Similarly, the percentage of area residents who ***graduated with a bachelor's degree*** (Objective #5) indicates that the region requires a long term solution to better support and accelerate student educational outcomes.

Bachelor's Degree Attainment by SCCCD County Area[8]					
	Fresno	***Madera***	***Tulare***	***Kings***	***California***
2014	19.5%	13.5%	13.2%	12.5%	*31.0%*
2015	19.4%	13.4%	13.8%	13.4%	*31.4%*

c. Past efforts, resources, and/or support invested to address the objectives outlined in this RFA and # of students served via those efforts.

Development of the Central Valley Promise (History)

In March 2014, California State University, Fresno connected with local intersegmental educational entities to submit a Transformational Planning Grant to work on a regional K-16 educational technology and student support pipelines (Bill and Melinda Gates Foundation via the Association of Public Land-grant Universities, awarded in May 2014). This planning project was supported by local community college partners, State Center CCD and West Hills CCD, and five regional unified school districts. Through the project faculty leaders at the colleges and K-12 partners were identified and met with and staff and leadership from the Long Beach Promise to identify possible approaches to be implemented in the Central Valley region, with a long-term goal of developing a *Central Valley Promise* (CVP or

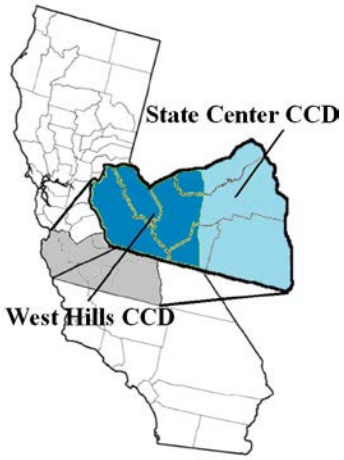
Central Valley Promise Partners	
K-12 USDs	**Community College**
Fresno Kings Canyon Sanger Firebaugh-Las Deltas Mendota	State Center CCD West Hills CCD **CSU** California State University, Fresno

[5] SCCCD ATERM –freshmen 3 yr avg. low-income levels; 2013-14 thru 2015-16
[6] SCCCD ATERM (Fall 2014, 15) and Colleague (Fall 2016) Reports
[7] 2015-16 CCCCO DataMart: Chancellor Approved Program Awards, 2015-2016
[8] US Census, American Fact Finder –Educational Data Tables; 25 Years and Over

Promise) project. By 2015, efforts had begun to establish an initial K-16 Technology Pipeline and by June 2016, the CVP Marketing Plan and CVP App were rolled out to target 6-11th grade students in partner school districts. Most recently, the project hosted a large, public launch including all partner schools and colleges in November, 2016 where students and their families were invited to take the Promise Pledge and begin their progress toward college success with the assistance and support of the project. The *Central Valley Promise* was officially born (***RFA Objective #1***).

Central Valley Promise: Existing Planning Efforts

The SCCCD district has worked very closely with CVP associate institutions and has made unprecedented progress in building partnerships across educational sectors to plan an improved the K-16 college pipeline. Together these partners have capitalized on shared initiatives to design a multifaceted plan focused on enhancing the college-going culture of the region. Designed by the CVP Executive Leadership Team, consisting of partner college Presidents and school district Superintendents, the *Central Valley Promise* is a community-wide effort to promote college as a viable option for youth in the region. The *Promise* ensures that if children and their parents pledge to complete structured goals in middle and high school to prepare themselves, college will be there for them in the future as a guarantee. Scaffolded by a mobile technology application (the "CVP App", currently in BETA testing), K-12 students learn about and prepare for college through accomplishing specific tasks; based on evidence based practices and research regarding and targeted behaviors (***RFA Objective #1, Workplan – Measurable Outcome 1.3C***). The completion of these items allow students to earn digital badges along the way. These badges represent a portfolio of accomplishments that can be "cashed in" to attend college athletic and local cultural events, as well as to receive personalized college advising and counseling.



Implementing the *Promise* has and continues to require three integrally necessary components: faculty development, marketing, and funding. The initial Gates/APLU planning project initiated faculty development by hosting over 60 faculty leaders from partner school districts and colleges in two technology-based professional development workshops. These faculty leaders now serve as *Promise Ambassadors* promoting college pathways within and between partner institutions. They are one "face" of the *Promise* to students, teachers, parents, and the community at large.

Together with faculty development, the original *Promise* built a funding plan to move project from planning to implementation. The funding plan, developed by grant and fund-raising experts from our partner institutions, identified numerous potential funding sources including foundations, business/industry, and governmental agencies. Many of these sources are either currently associated with the project, or are in stages of development and funding partners.

Finally, recognizing the challenge of actually changing the college-going culture of a region, the CVP Executive Committee has contracted with a local marketing agency to develop the *Promise* marketing plan. The marketing plan outlines strategies to "spread the word" that college is an option to regional families, employers, and the

general public. Maybe more so than any other previous educational initiative, the CVP Executive Committee boldly believes that this multifaceted and intersegmental *Central Valley Promise* will improve the college-going culture, educational attainment rates, and student success in the region; ultimately enhancing the economic vitality and quality of life in the Central Valley of California.

Current Efforts and Resources Invested

SCCCD has invested resources and received prior support from state and federally funded projects that specifically address the objectives and outcomes of the current RFA. These leveraged initiatives are all focused on the goal of better serving students. SCCCD is engaged in work to remove barriers and challenges to student success, and is committed to working together with regional partners to offer supportive services and academic programs to meet the needs of a diverse and disadvantaged student population. These tools and resources will dovetail with the *Promise* project, ensuring regional students entering college will be better placed, better sequenced, better supported, and more likely to succeed.

EXISTING INITIATIVES AND RFA OBJECTIVE ALIGNMENT	
OBJECTIVE #1	**STUDENTS SERVED:** All seniors at all HS partner sites
See above for history of CVP existing partnership and ongoing support of K-12 students and families in establishing a college going culture in the Central Valley.	
OBJECTIVE #2	**STUDENTS SERVED:** Juniors & Seniors at all HS partner sites
SCCCD Dual Enrollment: active/ongoing participation with all USD partners via - ▪ College & Career Access Pathways (AB 288) ▪ California Career Pathways Trust initiatives ▪ Strong existing programs in CTE pathways to all partner CVP K-12 sites **Outreach Activities & Support Services:** SCCCD and WHCCD have a long history of coordinating services for incoming juniors and seniors for regional high school partners; counseling outreach, college orientations, summer-bridge, and TRiO program services. These efforts will be leveraged and more strongly coordinated with the CVP project. For some programs, current services extend to freshman and sophomore level. **Financial Aid:** existing best practices related to financial aid services in the region is reflected in the recognition of Fresno USD as a leader in student FAFSA completions; practices that will be replicated to other CVP USD partner locations.	
OBJECTIVE #3	**STUDENTS SERVED:** All seniors at all HS partner sites
SCCCD is a currently pilot for Common Assessment Initiative and Multiple Measures; implementing practices for more accurate student placement for reduced remediation.	
OBJECTIVE #4	**STUDENTS SERVED:** All CVP students at all HS partner sites
SCCCD is committed to providing priority registration to CVP students, and allowing for registration of a full academic year of courses at once. SCCCD's Chancellor and all three presidents agree to support the necessary staffing resources allocation to ensure that this is done prior to the Fall 2018 CVP pilot cohort.	
OBJECTIVE #5	**STUDENTS SERVED:** Juniors & Seniors at all HS partner sites
Counseling outreach to support student understanding of Associate Degrees for Transfer and the California Community College Transfer Entitlement Cal Grant programs is current and ongoing from SCCCD to partner high schools at both regional events (College Night) and individual site counseling visits (Registration-to-Go).	

Response to the Need

a. Description of programs and services currently provided related to the objectives

Programs and services currently provided that relate to the objectives of this grant.
Objective One: *Partner with one or more school districts to establish an Early Commitment to College Program* ***Current Activities:*** See ***Need, "c"*** above for evidence of established CVP regional partners. Work includes current marketing and CVP App development; CVP App is a unique resource to support, and reward 'college going behaviors'.
Objective Two: *Support/improve high school student preparation for college and reduce postsecondary remediation* ***Current Activities*** • *Dual Enrollment:* SCCCD college sites have strong, existing Dual Enrollment programs for CTE pathways with USDs in the CVP program. WHCCD has similar programs with their feeder high schools as well. Both sites host Middle College High Schools in collaboration with feeder USD's. Active and ongoing participation of all sites in Career Access Pathways (AB 288); California Career Pathways Trust initiatives. • *Informational outreach*: College Night program; Student Ambassadors Programs at all SCCCD campuses for outreach to high school students. SCCCD Registration-to-Go (Reg-to-Go) programs at high schools provide information on application and registrations. Students are counseled in these sessions to take Math and English first. Both SCCCD and WHCCD have high school outreach services via their various TRiO programs (Upward Bound, Student Support Services [SSS]). • *Support services for high school students*: Existing outreach programs at SCCCD and WHCCD include SSS, Upward Bound, Upward Bound Math Science, Embedded Tutors for Dual Enrollment Classes, Campus Tours for Students (high school and elementary school), a 'Closing the Gap' initiatives better align Math and English curriculum. • *Early and sustained support for maximizing local, state, and federal financial aid*. Reg-to-Go; FAFSA workshops; Scholarship workshops; Student Ambassadors Programs/counseling outreach regarding funding opportunities. • CVP continues to identify local public and private sources of funding to develop a sustainable program within the two (2) community college districts (***first priority criteria***). Existing K-16 programs are leveraged to better align efforts to improve student success (***first priority criteria***).
Objective Three: *Evidence-based placement and student assessment indicators (including multiple measures)* ***Current Activities:*** All SCCCD sites all part of the Common Assessment Initiative and Multiple Measures pilot at the state level and currently developing multiple measures practices, using high school success data to supplement assessment testing to ensure placement in appropriate course levels (at all sites by Spring 2018 – before Fall 2018 CVP Pilot). The CCCCO has established recommended Multiple Measures including Student GPA, Last Course completed; recommended for Math, Reading, English and ESL. CVP anticipates up to 30% more students will assess into Transfer Level English and

10-15% more students will be assessed into Transfer Level Math. SCCCD will review data on this placement vs testing placement, looking at the success and achievement data for the student placed with the new multiple measures.

Objective Four: *Provide SCCCD students with access to courses via priority/full year registration*

Current Activities: SCCCD sites are committed to providing priority/full year registration services to CVP students, including the necessary staff resources allocation to ensure that this is done for the Fall 2018 CVP Pilot cohort. All of the campus presidents, the Chancellor, and the VC's are in agreement on this point. At this time providing them with priority registration is already functionally set up, however the campuses will be working on/finalizing the ability to register a full year of courses at once. This will be accomplished with input from CVP partner site, WHCCD who can provide best practices based on their current Reg365 program. *Changes affect all seniors from all regional high schools *not just CVP students**

Objective Five: *Provide outreach to students enrolled at a community college(s) regarding the Associate Degrees for Transfer and the California Community College Transfer Entitlement Cal Grant program*

Current Activities: This outreach is current and ongoing with SCCCD counseling staff at all sites. In future, the CVP project will additionally target those students in particular with this information. Current projects include:

- Regional College Night
- Registration-to-Go Counseling
- Student Ambassadors Programs
- TRiO Program Services events (SSS, UB, UBMS)

b. Targets for the number of students projected to be served over the 26 months program period

The CVP project will serve all regional K-16 students from associated partner institutions, providing an umbrella structure for the development of college going behaviors by leveraging initiatives as noted above. The project will build on this work, using the "key strategies" below and measured by the success rates of the ***Workplan, Measureable Outcomes***. For partners SCCCD and WHCCD districts, the number touched by the CVP effort is estimated at **47,771** students, based on a three year average of college enrollment; see ***Statement of Need, "b":*** *Regional Enrollment Details.* During the grant period, the SCCCD will directly provide CVP college-going behavior development support to at least **2,543** students (seniors) and thousands of additional 6th-11th grade students to be served; including direct student support for an estimated **489** students in the CVP Pilot cohort. College-going behavior support estimates are based on a three year average of SCCCD students from partner CVP institutions of Fresno, Sanger, and Kings Canyon Unified School Districts. The direct student support estimate is based on the average number of entering students from those USDs who required funding assistance during that same period, and who were not eligible for other forms of financial aid.

c. Key strategies and implementation benchmarks for evaluating the progress of CVP efforts.

Objective One: *Partner with one or more school districts to establish an Early Commitment to College Program*

Key Strategies:

- Create and publish a College Promise Plan between existing USD, CCD, and CSU partners, developed using locally established participatory governance processes ***(secondary priority criteria)***;

- Development in coordination with existing CVP plans and FUSD/FUSE scholar planning work (funded by College Futures Foundation, due August 2017).

- Outreach to expand and create new 'CVP Champions Promise Partners', individuals or organizations that may be involved in: Support activities for students; Fund raising; General community awareness of the program via CVP announcements and publications;
- Work to continue to support the student and family adoption of the CVP App and associated college going behaviors/CVP participation requirements. General description of CVP App and associated college going behavior tracking via 'badge system' described on page 3, above. CVP App incentives, including tickets to local events and other swag, will be supported by both grant funds and donations for CVP educational and community partners;
- *Promise* Fall 2018 cohort is supported in college prep, application, and completion processes by intersegmental CVP partnership ***(secondary priority criteria)***;
- Promise Fall 2019 students cohorts – and beyond - funded via *sustainable foundation endowment* and ongoing fund raising efforts by CVP members ***(first priority criteria)***;
- Establish local and regional endowments to ensure ongoing funds sources for project (leveraging local public and private sources) **(*first priority criteria*)**. Endowment goal of $20 million dollars in a five-year period. Unexpended student support costs for the Fall 2018 CVP Pilot cohort to be reinvested as endowment funds at end of grant.

RFA Outcomes/Benchmarks:

- *For every Objective, a full listing of measurable benchmarks is provided in associated **Workplan** sections.*
- Increase the # and % of high school students within region who are prepared for and attend college directly.
- Increase the % of high school graduates within the region who are placed in college-level Math and English.

Objective Two: *Support/improve high school student preparation for college and reduce postsecondary remediation*

Key Strategies:

- CVP App specifically targets key educational momentum points, encouraging students to engage in behaviors and activities that have been researched and proven to effect high school completion, and college going and completion;
- Informational outreach activities that encourage high school students to complete college preparatory courses, particularly in English and Mathematics;
- Early and sustained support for maximizing local, state, and federal financial aid; ***(first priority criteria)***;
- CVP App rewards targeted behaviors including FAFSA workshops, scholarship applications with earned "badges"
- Administration & Planning group will continue to seek points of connection and leverage between CVP and current/future initiatives that receive state and federal funding ***(secondary priority criteria)***;

- Concurrent / dual enrollment via active and ongoing participation of SCCCD sites in: CA Guided Pathways initiatives, College & Career Access Pathways (AB 288),California Career Pathways Trust initiatives, and other dual enrollment work ***(first priority criteria)***;
- Support services for high school students using CVP App targeted behaviors including visits to high school by college counselors, college application workshops, financial aid workshops, and orientation activities.

RFA Outcomes/Benchmarks:

- Increase the # and % of high school students within region who are prepared for and attend college directly.
- Increase the % of high school graduates within the region who are placed in college-level Math and English.
- Reduce and eliminate achievement gaps for groups that are underrepresented in postsecondary education.

Objective Three: *Utilize evidence-based placement and student assessment indicators at the community college district*

Key Strategies:

- Finalization launch of multiple measures as an enrollment strategy for all SCCCD sites, prior to Fall 2018 CVP pilot;
- Professional development within and between CVP partner schools in order to prepare for the pilot and keep all internal stakeholders informed once the pilot launches ***(secondary priority criteria)***;
    - College/high school ***faculty***, ***counseling*** and ***staff*** training (strong 'grass roots' CVP culture at campuses);
    - Development of intersegmental understanding of associated professional activities for CVP success
- Launch of first 'CVP Pilot Cohort' at associated community college sites in Fall 2018:
    - *Fresno City College* - Fresno USD is one of the largest school districts in the state; serves a large number of high-need students (70% BOG eligible, on average).
    - *Reedley College* - Kings Canyon USD & Sanger USD have a strong history of partnership with the college, including the KCUSD Middle College High School (housed on the RC campus) and the Wonderful Project – featuring dual enrollment career pathways programs program- with Sanger USD.
    - *Clovis Community College* – Fresno, Kings Canyon, and Sanger USDs CVP students will all be eligible to attend CCC under the program as the districts targeted college 'expansion site' in Fall 2018. It is intended that CCC's primary feeder, Clovis USD, will be added to the CVP in Fall 2019 (post grant expansion plans).

RFA Outcomes/Benchmarks:

- Increase the % of high school graduates within the region who are placed in college-level Math and English.
- Reduce and eliminate achievement gaps for groups that are underrepresented in postsecondary education.

Objective Four: *Provide SCCCD students with access to courses via priority/full year registration*

Key Strategies:

- Updates made to registration system to include priority access to CVP students who complete eligibility requirement (requirements noted in ***Workplan, Measureable Outcomes sections 1.3C and 1.5***);

- Project will use data from CVP App and existing K-16 data partnership project) to ensure that Fall 2018 incoming community college pilot student have completed the CVP eligibility requirements

- Finalize and implement ability to register for a full academic year at all SCCCD sites prior to Fall 2018 CVP pilot cohort utilizing key input from CVP partner WHCCD, who have already implemented their Reg365 program.

RFA Outcomes/Benchmarks:

- Increase the % of students from the region who earn associate degrees/career technical education certificates.
- Increase the % of students from the region who successfully transfer from a community college to a public postsecondary university in California.
- Increase the % of students from the region who graduate with a bachelor's degree.

Objective Five: *Provide outreach to students enrolled at a community college(s) regarding the Associate Degrees for Transfer and the California Community College Transfer Entitlement Cal Grant program*

Key Strategies:

- Formalization of partnerships between CVP member institutions for the purposes of data sharing and creating/improving career and transfer pathways; **required** under Eligibility section of RFA;
- Finalize the ability to register a full year of courses at once;
- Track data on students through shared K-16 data partnership and CVP App created and supported by the regional partners K-16 data sharing project (begun by FUSD in concert with SCCCD, CSUF, and UC Merced): data sharing MOUs already in place, grant pilot sites are already members of this data sharing agreement. CVP will extend the FUSD Data Sharing Project to all CVP partners and additional regional educational partners as time passes.
- Targeted outreach regarding the Associate Degrees for Transfer and the California Community College Transfer Entitlement Cal Grant program.

RFA Outcomes/Benchmarks:

- Increase the percentage of students from the region who successfully transfer from a community college to a public postsecondary university in California.
- Increase the percentage of students from the region who graduate with a bachelor's degree.

d. Strategies to leverage new or existing resources and funds to ensure program sustainability beyond grant period.

The CVP will identify new local public and private sources of funding to develop a sustainable CVP California College Promise program within the two (2) community college districts (SCCCD and WHCCD) (***first priority criteria***).

New Resources:

This effort will include CVP-to-Community outreach to create a regional endowment supporting 'first semester' funding at all partner community colleges. This effort will be centralized in the Central Valley Community Foundation (CVCF). Fund raising efforts will include the development of external funders (City of Fresno, James Irvine, College Futures Foundation,

etc.). The SCCCD will also create a local endowment to support 'first semester' funding and local CVP student support needs.

- $200,000 grant funding of CVCF program developer to focus on region wide foundation funding raising effort
- $200,000 of grant funds used to est. the SCCCF endowment campaign, matched dollar-for-dollar by SCCCD Foundation (already agreed to by Foundation Board);
- In the event that the grant funds dedicated to the support of Fall 2018 CVP Pilot cohort are not expended, they will be reinvested as part of these endowment efforts for the use of future cohorts.

Existing Resources:

The CVP also leverages existing sources of local, state, and federal funding to better align efforts to improve student success (***first priority criteria***)

State Center Community College District

- Reg-to-Go counseling services (completion of financial aid forms, scholarship opportunities, and college funding sources for seniors);
- Common Assessment Initiative, California Apprenticeship, and Dual Enrollment initiatives (via CCCCO)

West Hills Community College District

- High School Equivalency Program (HEP) and College Assistance Migrant Program (CAMP);
- California Career Pathways Trust initiatives
- West Hills College Lemoore hosts a Lemoore Middle College High School campus at the college

Both CCDs:

- TRiO - SSS, Upward Bound, Upward Bound Math Science efforts;
- Existing Basic Skills, College & Career Access Pathways via AB 288 (via CCCCO)
- Dedicated administrative, faculty, and staff time for CVP in the total amount of at least $891,061.

It is a primary objective of the grant project to identify and incorporate existing initiatives, projects, and programs that serve the regional K-16 educational community in a continuum of student support. While many projects in each partner segment seek to address the core needs of students in successful high school completion, college preparation, and successful attainment of educational degrees and certificates, the work of the CVP is to encompass these efforts into a collaborative whole. Current work to address the nature and structure of such a project is being undertaken by CVP partner site, Fresno USD, in collaboration with FUSE Corps (funded by the College Futures Foundation). This existing work will be incorporated into the projects overall CVP College Promise Plan. Promise Plan details are provided in the ***Workplan, Objective #1***, below, along with activities to support the project's Administration & Planning, Community Promise Development, Sustainability, and Pilot Cohort.

APPLICATION ANNUAL WORKPLAN

OBJECTIVE #1: Partner with one or more school districts to establish an Early Commitment to College Program that is consistent with the intent of Article 6.3 (commencing with Section 54710) of Chapter 9 of Part 29 of Division 4 of Title 2 to provide K-12 students and families assistance that includes, but is not limited to, learning about college opportunities, visiting campuses, taking and completing college preparatory courses, and applying for college and financial aid.

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
1.1 ADMINISTRATION & PLANNING group to finalize and publish a College Promise Plan utilizing CVP materials already developed with existing partnership agencies, that articulates and details the roles of partner educational institutions (K-12, community colleges, and CSU, Fresno), and outlines their work on Early Commitment to College activities. Plan to be developed in coordination with locally established participatory governance processes. ***(RFA eligibility requirement)***	**1.1A** CVP Champion hired to coordinate day-to-day project activities, including the work of the work of the Community Committee, Sustainability Committee, and Pilot Committee members.	May 2017 – Aug. 2017	CVP Executive (Exec) Committee Project Director
	1.1B Completed CVP College Promise Plan reaffirms partnerships between local school districts (five), their associated community college campuses (five), and CSU, Fresno **(*second priority criteria*)**.	May 2017-March 2018	CVP Exec Committee Project Director CVP Champion
	1.1C Completed CVP College Promise Plan includes ongoing evaluation of **all** RFA required Outcomes, as some will only be fully realized after the 26 month grant period has ended (Outcomes #3, #4, & #5); *in order to gauge effect of student and family assistance/outreach, SCCCD will track selected interim indicators of Outcome success during the grant period, as indicated below.*	March 2018	Project Director CVP Champion

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
	1.1D Completed CVP College Promise Plan is available as downloadable content from CVP educational partner institution websites, number of downloads to be measured through Google Analytics.	May 2018	CVP Champion
1.2 Coordinate College-to-K 12 **ADMINISTRATION & PLANNING** work to identify strategies to leverage current/future sources of funding to develop and sustain ongoing CVP program and services at all partner educational institutions ***(first priority criteria*)**.	**1.2** Identified funding used to support measurable student success outcomes, including: • Distribution of information regarding college opportunities • College campus visits • Industry site visits • Support for college preparatory courses • Assistance in applying for financial aid	May 2017-June 2019 (and beyond)	CVP Exec. Committee Project Director CVP Champion Community Committee
1.3 Conduct College-to-K 12 **COMMUNITY PROMISE DEVELOPMENT** campaign in connection with all CVP partners, focusing on outreach and college-going behaviors development for students and their families in order to increase high school completion in college preparatory course, college going rates, and future college completion.	**1.3A** Successful extension of existing marketing campaigns for CVP to all partner unified school districts.	May 2017-June 2019 (and beyond)	CVP Champion Community Committee
	1.3B Targeted CVP App adoption by 50% of 6th through 12th grade students at partner unified school districts.	June 2019	CVP Champion Community Committee
	1.3C CVP App's 'college going behaviors' tracked for analysis of programs progress in target region. Including: • Completion of *Promise Pledge* (6th grade) • Touring regional community college (7th & 8th grades) • College outreach events (9th & 10th grades) • College application workshops (11th & 12th grades)	May 2017-June 2019 (and beyond)	CVP Champion Institutional Research

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
	• FAFSA workshops and application (11th & 12th grades) • Applying for scholarship opportunities (11th & 12th grades) • College orientation days (11th & 12th grades) ***Please note:*** *For Fall 2018 CVP pilot cohort, entering community college Promise students will have complete only 11th and 12th grade level program requirements above. As the project continues, each entering Fall CVP cohort will be expected to have completed an additional grade level's worth of CVP App activities. By Fall of 2023 an incoming Promise student will have completes all levels of CVP App activities, 6th – 12th grade.*		
1.4 Conduct a College-to-Community **COMMUNITY PROMISE DEVELOPMENT** campaign, to develop ***Promise Partners***; individuals and community organizations who commit to supporting regional CVP students. .	**1.4A** Additional community members and 8-10 local organizations agree to become ***Promise Partners*** and commit to various levels of involvement in the CVP, including student support via: • Mentorship and sponsorship • Internship and job shadowing/site visits • Scholarships and CVP endowment funding	May 2017-June 2019 (and beyond)	CVP Champion Community Committee
	1.4B 100% of ***Promise Partners*** who sign up for project updates receive electronic communication regarding CVP activities and opportunities in the region.	Dec. 2017 - ongoing	CVP Champion

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
1.5 Coordination of CVP partners via **ADMINISTRATION & PLANNING** group to prepare for launch of CVP **PILOT COHORT** in Fall 2018 ***COHORT*** *for Fall 2018 includes current CVP 11th & 12th grade students at Fresno USD, Kings Canyon USD, and Sanger USD who will attend all three SCCCD college sites.* *Approximate number of students to be served in* **PILOT COHORT***:* ***489*** **(*second priority criteria*)**	**1.5** Fall 2018 CVP student cohort receives 'first semester' financial assistance via pilot program with: • Completion of appropriate 6th – 12th grade activities at the required level as tracked by CVP App *(described/measured in 1.3C)* • Submission of a community college Fall application to a pilot SCCCD site in their senior year • Completion of FAFSA or Dream Act application by March of senior year • Either A-G requirements completed or successful progress in a CTE pathway • Register for community college classes the fall following their high school graduation with a minimum of 15 units • A minimum high school GPA of 2.7 • Full matriculation with Student Educational Plan (SEP), and completion of the community college orientation process *Completion of the above tracked via the CVP App and data records available via an existing regional K-16 data sharing partnership, which includes all CVP pilot sites.*	May 2017-March 2018	CVP Exec. Committee Project Director CVP Champion Sustainability Committee Institutional Research

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
1.6 Launch and enact a regional **SUSTAINABILITY** plan in coordination with Central Valley Community Foundation and CVP partner institutions to leverage existing funds and create new funding sources to sustain 'first semester' funding and K-12 and college support services to for CVP students on an ongoing basis post-grant period.	**1.6A** Established partnership between CVP partners and Central Valley Community Foundation supports an ongoing regional endowment for funding to future CVP students. **1.6B** Establish local and regional endowments to ensure ongoing funds sources for project (leveraging local public and private sources) **(*first priority criteria*)**. • Endowment goal of $20 million dollars in a five year period.	May 2017 – Sept. 2017 May 2017-June 2019 (and beyond)	CVP Champion Sustainability Committee CVP Champion Sustainability Committee

APPLICATION ANNUAL WORKPLAN

OBJECTIVE #2: Partner with one or more school districts to support and improve high school student preparation for college and reduce postsecondary remediation.

<table>
<tr><th>Activities</th><th>Measurable Outcomes</th><th>Timeline Month/Year</th><th>Responsible Person(s)</th></tr>
<tr>
<td>2.1 Active and ongoing participation of SCCCD sites in concurrent /dual enrollment;
• CA Guided Pathways initiatives (upcoming)
• College & Career Access Pathways via AB 288 (ongoing)
• California Career Pathways Trust initiatives (ongoing)</td>
<td>2.1A <u>RFA Outcome #1</u>: Increased number and percentage of high school students who are prepared for and attend college directly from high school.
<u>Data Methodology:</u> Three year tend data of percent of students who placed in Reading, Writing, and/or Math at 100+ levels (remedial courses) at in SCCCD college.

CVP will reverse the current trend for greater numbers of students to be place in remedial courses each year, by at least 5% over the course of the project

<table>
<tr><th rowspan="2">USD</th><th rowspan="2">Baseline</th><th colspan="2">Goals</th></tr>
<tr><th>Y1</th><th>Y2</th></tr>
<tr><td>Fresno</td><td>69.7%</td><td>67.5%</td><td>65.0%</td></tr>
<tr><td>Kings</td><td>77.0%</td><td>74.5%</td><td>72.0%</td></tr>
<tr><td>Sanger</td><td>83.0%</td><td>80.5%</td><td>78.0%</td></tr>
</table>
</td>
<td>May 2017-June 2019

Year 1 Review: June 2018
Year 2 Review: June 2019</td>
<td>Project Director
CVP Champion
Institutional Research

Project Director
Institutional Research</td>
</tr>
</table>

<table>
<tr><th>Activities</th><th>Measurable Outcomes</th><th>Timeline Month/Year</th><th>Responsible Person(s)</th></tr>
<tr><td></td><td>2.1B Expanded dual enrollment programs developed between SCCCD and partner school district to increase college participation rates. Expansion evaluated through dual enrollment FTES.</td><td>May 2017-June 2019</td><td></td></tr>
<tr><td>2.2 Utilizing the CVP App, specifically target key educational momentum points in order to effect high school completion and college preparatory courses (A-G), college going rates, and college completion.</td><td>2.3 <u>RFA Outcome #2</u>: Increase the percentage of high school graduates within the region who are placed in college-level Math and English at a public postsecondary university in California.

<u>Data Methodology:</u> Three year tend data of percent of students who placed in transfer level math and English.

CVP will increase the numbers of students placed in college level math and English courses each year, by at least 10% over the course of the project

<table>
<tr><th rowspan="2">USD</th><th rowspan="2">Baseline</th><th colspan="2">Goals</th></tr>
<tr><th>Y1</th><th>Y2</th></tr>
<tr><td>Fresno</td><td>13.0%</td><td>18.0%</td><td>23.0%</td></tr>
<tr><td>Kings</td><td>16.0%</td><td>13.0%</td><td>26.0%</td></tr>
<tr><td>Sanger</td><td>11.0%</td><td>16.0%</td><td>21.0%</td></tr>
</table>
</td><td>May 2017-June 2019

Year 1 Review: June 2018
Year 2 Review: June 2019</td><td>Project Director
CVP Champion
Pilot Committee
Institutional Research</td></tr>
</table>

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
2.41.2A Professional Development regarding CVP and associated activities and services for students provided to college/high school ***faculty***, ***counselors*** and ***staff***.	**2.3** Attendance and effectiveness of presentations evaluated through sign-in sheets and completion of post-event Satisfaction Surveys.	May 2017-June 2019	CVP Champion Pilot Committee
2.5 Provide support services and activities to encourage high school students to complete college preparatory courses, particularly in English and Mathematics • College Night program • Student Ambassadors Programs (general and program specific ie. STEM/Agriculture) • Upward Bound (UB) and UB Math Science program counseling • SSS program counseling • Reg-to-Go services and counseling	**2.4** Completion of the following items confirmed and tracked by CVP App database: • Participation in college application workshops (11th & 12th grades) • Attending FAFSA workshops (11th & 12th grades) • Applying for scholarship opportunities (11th & 12th grades) • Attending college orientation days (11th & 12th grades)	May 2017-June 2019	CVP Champion Pilot Committee Community Committee Institutional Research

APPLICATION ANNUAL WORKPLAN

OBJECTIVE #3: Utilize evidence-based placement and student assessment indicators at the community college district that include multiple measures of student performance, including grades in high school courses, overall grade point averages, results from common assessments, and input from counselors.

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
3.1 CVP partner institutions work together in existing K-16 data sharing project (**required** by *CA College Promise*) to create **ADMINISTRATION & PLANNING** resource allowing for the use of evidence-based placement and student assessment indicators of multiple measures of student performance. • *Regional K-16 data sharing project initiated in March, 2016 and includes all* **PILOT** *USDs, SCCCD, CSU, Fresno, and UC Merced. MOUs for project are already in place and data is hosted by CalPASS (statewide agency).*	**3.1A** SCCCD sites adopt the use of multiple measures in placement of all incoming students prior to the **PILOT COHORT** in Fall 2018. **3.1B** Students in **PILOT** tracked through existing regional K-16 data partnership and CVP App. Tracking of student outcomes and achievement via data sharing will inform efforts to improve time to degree and reduce attainment gaps.	May 2017-March 2018 Aug. 2018 – June 2019	Project Director CVP Champion Pilot Committee CVP Champion Pilot Committee Institutional Research
3.2 Conduct College-to-K 12 **COMMUNITY PROMISE DEVELOPMENT** campaign with students and staff to:	**3.3** *RFA Outcome #6:* Reduce and eliminate achievement gaps for students from groups that are underrepresented in postsecondary education.	May 2017-June 2019	CVP Champion Pilot Committee Community Committee Institutional Research

<table>
<tr><th>Activities</th><th>Measurable Outcomes</th><th>Timeline Month/Year</th><th>Responsible Person(s)</th></tr>
<tr>
<td>

align expectations and reduce the need for remediation; and
move students quickly into credit-bearing courses so as to reduce the time and cost involved in achieving degrees

</td>
<td>
<u>Data Methodology:</u> Three year tend data of success rates of SCCCD low-income students across equity indicators of Basic Skills, and Course Completion (as defined by CCCCO Equity Plans).

CVP will decrease the numbers of students placed in Basic Skill courses and increase the number of students completing 30 units within three years, as indicated below.

<table>
<tr><th colspan="3">Low Income</th></tr>
<tr><th></th><th>Baseline</th><th>Goals</th></tr>
<tr><td>Basic Skills</td><td>Math: 32.1%
English: 33.9%</td><td>M: 27.2%
E: 23.9%</td></tr>
<tr><td>Course Comp.</td><td>34.9%</td><td>72.0%*</td></tr>
</table>

CVP targets districts with large numbers of students who are underserved in postsecondary education; by tracking low-income students' postsecondary success in key indicator areas, the project will seek to measure the equitability of service outcomes.
</td>
<td>
Review: Oct. 2018 & June 2019

*Will be measured post-grant, due to 3 year cohort rates model.
</td>
<td></td>
</tr>
</table>

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
3.3 ADMINISTRATION & PLANNING group to finalize and publish a College Promise Plan utilizing CVP materials developed with existing partnership agencies, and in coordination with locally established participatory governance processes.	**3.3** Review of multiple measure placement data in **PILOT COHORT** to determine if CVP project mitigates gaps identified in the Colleges' Equity Plans. (*RFA, Outcome #6, as in 3.2 above)*	May 2017-May 2019	CVP Champion Pilot Committee Institutional Research

APPLICATION ANNUAL WORKPLAN

OBJECTIVE #4: Provide students who are enrolled at the community college district with access to courses, including, but not limited to, priority registration, and allowing them to register for a full academic year of courses at once, in order to keep them on track to graduate, transfer to a public postsecondary university, or earn a career technical education certificate in California.

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
4.1 ADMINISTRATION & PLANNING team to work with SCCCD campus departments and divisions to ensure that Fall 2018 **PILOT COHORT** students receive access to *CA College Promise* required services and opportunities.	**4.1** Fall 2018 **PILOT COHORT** students will receive: • Placement by use of multiple measures (*as in 3.1A, above)* • Priority registration • Ability to register for a full academic year of courses at once	May 2017-March 2018 *(in place for Aug, 2018* ***COHORT*** *start)*	Project Director CVP Champion Pilot Committee
4.2 Using data from the existing K-16 data partnership, CVP will ensure that Fall 2018 **PILOT COHORT** student are meeting interim measures which demonstrate their success at remaining 'on track' to complete their educational goals. *Both Outcome #3 & #4 will occur in the post **PILOT COHORT** period; as a result SCCCD will instead track selected intermediary indicators of potential success for these Outcomes during the grant period, as indicated above.	**4.2A** *RFA Outcome #3:* Increase the percentage of students from the region who earn associate degrees or career technical education certificates. *Interim Data Methodology for Grant Project Period*: Three year trend data of Fall-to-Spring & Fall-to-Fall persistence rates of all Pilot USD students to all SCCCD sites via census data.* *CVP will increase the numbers of students persisting from Fa-Sp and Fa-Fa, as indicated below.*	June 2018-June 2019	CVP Champion Pilot Committee Institutional Research

APPLICATION ANNUAL WORKPLAN

OBJECTIVE #5: Provide outreach to students who are enrolled at a community college within the community college district regarding the Associate Degrees for Transfer and the California Community College Transfer Entitlement Cal Grant program.

Activities	Measurable Outcomes	Timeline Month/Year	Responsible Person(s)
5.1 Conduct College-to-**PILOT COHORT** campaign in connection with all SCCCD community college sites, focusing information and services on delivery of information to cohort members regarding: • Associate Degrees for Transfer • California Community College Transfer Entitlement Cal Grant program	**5.1A PILOT COHORT** members will be tracked regarding the number who identify an Associate Degree for Transfer as the goal of their Student Educational Plan (SEP).	Aug. 2018 – May 2019 *(Fall 2018 – Spring 2019)*	CVP Champion Pilot Committee Institutional Research
	5.1B PILOT COHORT members will be tracked regarding the number who participate in the California Community College Transfer Entitlement Cal Grant program. *ADT agreements guarantee that students who successfully complete their community college coursework will receive priority registration at California State University system institutions.*	Aug. 2018 – May 2019 *(Fall 2018 – Spring 2019)*	CVP Champion Pilot Committee Institutional Research
	5.1C *RFA Outcome #5:* Increase the percentage of students from the region who graduate with a bachelor's degree. *Methodology: This Outcome will occur in the post award period, after the Fall 2018* **PILOT COHORT** *period; however, it is a clear goal of the CVP and will be outlined as such in the College Promise Plan developed by this project.*	*Post Grant*	CVP Exec. Committee Project Director CVP Champion

CVP Program Management

a. Describe your districts capabilities and knowledge in conducting and administering state funded projects, as well as your ability to collect and report financial and student performance data.

Reedley College and State Center Community College District have an established record of successfully administrating both state and federally funded grants based in data driven and evidence based decision-making practices.

SCCCD has identified Dr. Sandra Caldwell, Reedley College President, as the Project Director. Dr. Caldwell has been President of Reedley College for 4 years and has extensive experience in transformative student focused initiatives. As a founding member of the CVP Executive Committee, Dr. Caldwell is also on the Executive Committee for the Central Valley Higher Education Consortium (CVHEC) whose mission is to "promote higher education attainment for residents of the Central Valley". Representing leadership in both of these two, collaborative regional organizations allows Dr. Caldwell to ensure dialog and collaboration with intersegmental partners in the Central Valley.

Dr. Caldwell will oversee the work of the Central Valley Promise Champion, hired as part of this grant. The CVP Champion will collaborate with intersegmental partners through the formation of CVP grant specific 'activities' (as noted in the ***Workplan***, these include: Administration & Planning, Community Promise Development, Sustainability, and Pilot Cohort). The Champion will engage in the integration of organizational structures to facilitate project development and success, quarterly grant reporting, budget monitoring, and data analysis. This integrated design will insure input, early identification of any program gaps, and information distribution to all CVP constituency groups. Dr. Caldwell as the Program Director will ensure the progression of Central Valley Promise objectives and broad dissemination of information regarding progress, challenges, and successes.

This type of integrated design has assisted the college/district in administration and reporting of current and prior multi-site Chancellor's Office projects including:

- CAFYES Grant (foster youth funding) – all SCCCD sites
- Basic Skills Initiative Transformation Grants – all SCCCD sites
- CAI Apprenticeship Grant for Manufacturing – all SCCCD sites
- CCPT Grants - RC, CCC

SCCCD also has experience with federal grants focused on student success:

Grant	Years	Student Success Programs
HSI Title V Grant	2010-2015	Supplemental instruction, career center, laptop loan program
HSI STEM	2006-current	Math Study Center, STEM student ambassadors
TRIO/SSS & UB	1992-current	Intrusive Counseling, mentoring, Summer Bridge

For the current project, funding has been incorporated into the grant budget to sustain evaluation activities (programs and research), and leveraged institutional support has been estimated in the form of administrative, research, and accounting services to ensure consistency and accuracy in grant reporting and analysis.

b. Experienced and appropriate program administration and support staff to ensure success for the California College Promise Innovation Program.

Dr. Caldwell as Project Director and the CVP Champion will be supported in administration and management of the SCCCD Central Valley Promise grant project by time commitments from a number of key staff members from SCCCD (RC, FCC and CCC) and WHCCD (Lemoore [WHL] and Coalinga [WHC] Colleges); These member will staff and support project development sub-committees, which are noted on the following page:

Title	Location	Time
Dr. Sandra Caldwell, Project Director & RC President	RC	8%
SCCCD Chancellor	SCCCD	8%
WHCCD Vice Chancellor	WHCCD	5%
College Presidents	FCC, CCC, WHL, WHC	8%
Vice Presidents, Instruction (VPI)	RC, FCC, CCC, WHL, WHC	5-8%
Vice Presidents, Student Services (VPSS)	RC, FCC, CCC, WHL, WHC	5-8%
Institutional Research and Accounting Support	FCC, RC, CCC	4-8%
Executive Director of Foundation	SCCCD, WHCCD	5-13%
WHCCD Director of Grants	WHCCD	2%

Johnny Alvarado, Director at the Fresno County Office of Education, chairs the CVP Executive Committee; a regional body of educational executive staff members. The FCOE has committed, in writing, one day a week of Mr. Alvarado's time for this project. Mr. Alvarado facilitates systematic meetings of the Committee and its segmental sub-committees, which provide overall guidance to Project Director, Dr. Sandra Caldwell and the CVP Champion. The CVP Executive Committee led the original planning of the Central Valley Promise, and will now oversee the implementation and expansion of the project via the CCCCO grant. The Committee includes executive membership from:

- Fresno County Office of Education
- Unified School Districts -- Sanger, Kings Canyon, Fresno, Mendota and Firebaugh-Las Deltas
- Community Colleges –Reedley, Fresno City, West Hills, Lemoore and West Hills, Coalinga
- California State University, Fresno
- Community Partners—CVHEC, KSEE 24 Local News, Fresno Area Compact, Jeffrey Scott Agency

Since the inception of the CVP more than three years ago, all partner educational institutions and agencies have provided for administrative and staff time to accomplish project activities and goals. All partners have pledged to continue this practice in future. Planned interagency staffing for the CVP Administration & Planning, Community Promise Development, Sustainability, and Pilot Cohort activities are noted below.

c. Staffing chart for the California College Promise Innovation Grant Program.

Sustainability of the Program

a. How the district will sustain the program after the implementation period.

In planning for the Central Valley Promise (CVP), there has been a strong and consistent focus by CVP Executive Committee members on ensuring the sustainability of the program. This body has committed not only to sustaining this programs outreach, administrative, and funding activities with all current partners, but to scaling up the CVP to serve all students in our region.

Funding Sources and Human Resources Investments

It has been noted by CVP leadership in trips to other Promise Program sites (Long Beach, Jan. 2015; Oakland, Aug. 2016 and Jan. 2017) that the creation of reliable funding mechanisms is a primary concern to successful projects. One of the targeted activities of the CVP, and of this grant application, is local and regional Sustainability planning. Once we provide clear pathways and support for students to achieve their educational goals, we must guarantee that the *Promise* will continue to be there when they are ready.

During the 26 month grant period, SCCCD will work with, K-12, community college, CSU partners, and local foundations to establish a five-year CVP Regional Endowment campaign which will raise $20 million dollars. The SCCCD grant planning team has researched successful *Promise* programs and endowment plans and to determine that this target will allow CVP to scale up the program in outlier years, providing for future generations.

The CVP Regional Endowment campaign will be intersegmental and is designed to involve project coordination via a local resource – the Central Valley Community Foundation - which serves the area as a whole. SCCCD has committed 13% if the Executive Director of the Foundations time for this project. Partner CVP institution, WHCCD, has also committed 5% of their Executive Director of the Foundations. As the grant applicant, SCCCD has acquired signed agreements with CVP partners CSU, Fresno and WHCCD regarding their support for grant related regional projects, including assistance with the endowment campaign. The overall effort for this portion of the grant will be coordinated by regional foundation partner, the Central Valley Community Foundation, and developed/supported by the CVP Sustainability Committee as described in the *Program Management* section.

In addition to the regional endowment effort, SCCCD plans a related, local endowment project. The district's Foundation Board has agreed to provide a $1-for-$1 match to the $200,000 dollars designated for local endowment in this grant. The total $400,000 will provide a significant start to the district's local endowment campaign. In the event that the grant funds dedicated to the support of the Fall 2018 Pilot cohort are not expended, they will be reinvested as part of this endowment effort for the use of future cohorts. This will help to ensure that monies dedicated by CCCCO continue to work toward the fulfillment of the *Promise* for future students.

Scaling Up

The CVP is designed to become a *Promise* for all students in the Central Valley region. Not only is SCCCD making plans to sustain the project for existing partner institutions, but to scale the *Promise* across all the local Unified School Districts. In Fall 2018, SCCCD's Pilot cohort will include students from existing USD partner sites, as

noted in ***Workplan, Activities 1.5***. The following Fall 2019, two additional school districts will be added to the *Promise* expansion (Clovis Unified School District and Madera Unified School District) for an estimated additional 1,328 students. Other school districts (Caruthers, Kerman, Washington Union, Central, Fowler, Selma etc.) will be added to the *Promise*, as funding is developed and made available.

Sustaining the Elements of the Grant

SCCCD has made plans to sustain significant regional elements of this grant beyond the funding period:

Grant Element	How Sustained
CVP College Promise Plan	This Plan, created during the grant, will be updated and regularly reviewed through the district's and CVP Executive Committee's continuous quality improvement system. Plan materials will be shared with the community by CVP partners.
CVP Marketing	Marketing materials originally developed by partner CSU, Fresno will continue to be added and used by all CVP partner organizations to help brand the *Promise* as an intersegmental, regional effort. As part of the grant project, additional marketing will be developed and shared by the Community Committee, which will be sustained post-grant for this purpose.
CVP Regional and Local Endowments	Both endowment campaigns will continue with regional support after the grant through structured partnerships between CVP sites and public foundation support.
Promise Partners	CVP will work with and inform local community members, and community agency/business partners in order to sustain support of the *Promise* on an ongoing basis.
Data Sharing (intersegmental)	The evaluation and research work done through this grant will continue, facilitated by already established regionwide, intersegmental data sharing agreements.
Professional Development	CVP is committed to supporting continued Professional Development on the *Promise* and connected initiatives.
CVP App	Originally sustained and supported by CSU- Fresno, this tool will continue to be used to connect 6^{th} – 12^{th} grade students with college going behaviors, activities, and services support.
CVP Promise Champion	The work assigned to this position will be transitioned to the CVP Executive Committee and existing institutional staff. The primary purposes of this position is the set-up of organizational systems that will be incorporated into the CVP structure overall.

SCCCD's mission is to change the culture of the Central Valley by empowering students through education and includes a commitment to the hard work needed to sustain that effort. The Central Valley Promise is an extension of that commitment to the students of our region. Through the initial use of grant funds, the CVP will continue to focuses on sustainability of this project in future years, to ensure that the *Promise* is not broken.